BRIEF PROFILE

Dr. Som Dev

Faculty Member,

Regional Institute of Cooperative Management, Chandigarh

E-Mail: drsdyadav91@gmail.com

EDUCATION

- **Ph.D. in Commerce**, awarded on 28 November 2024, from Raj Rishi Bhartrihari Matsya University, Alwar, Rajasthan. Thesis entitled *"A Critical Evaluation of Customer Services in Banks: A Comparative Study of Selected Public and Private Sector Banks in Rajasthan."*
- Completed **Master of Commerce (M.Com.) in Economic Administration and Financial Management (E.A.F.M.)** from the University Department of E.A.F.M., Jaipur, Rajasthan, during 2013–2015.
- Completed **Bachelor of Education (B.Ed.) in Commerce** from the University of Rajasthan, Jaipur, Rajasthan, during 2012–2013.
- Completed **Bachelor of Commerce (B.Com.)** from the University of Rajasthan, Jaipur, Rajasthan, during 2009–2012.

TEACHING EXPERIENCE

- **Faculty Member, Regional Institute of Cooperative Management, Chandigarh (Present)**
- **Assistant Professor / Faculty – Commerce (M.Com.), Pandit Deendayal Upadhyaya Shekhawati University, Sikar, Rajasthan** (October 2025–October 2026; Guest Faculty).
- **Assistant Professor (Guest Faculty), Govind Guru Tribal University, Banswara, Rajasthan** (July 2021–June 2024).
- **Assistant Professor, Presidency College, Alwar, Rajasthan** (July 2018–June 2019).

AREA OF INTEREST

- Economic Administration and Financial Management.
- Banking and Financial Services.
- Customer Service in Public and Private Sector Banks.
- Cooperative Banking and the Indian Banking System.
- Financial Administration and Economic Development.
- Research in Commerce, Banking, and Financial Management.

GRANTS AND FELLOWSHIPS

- Qualified **UGC-NET in Commerce** in May 2017, conducted by the University Grants Commission (UGC), New Delhi.

PUBLICATIONS

- **Research Papers Published:** 5 research papers in UGC-CARE-listed and international peer-reviewed/referred journals, as reported in the original CV.
- Research publications cover social media and business, the impact of the Russia–Ukraine war on the Indian economy, cooperative banking in India, financial administration in government development, and efforts by the Government of India to attract foreign direct investment (FDI).

Selected Research Publications

1. *समाज और व्यवसाय पर सोशल मीडिया का प्रभाव।*
2. *Impact of the Russia–Ukraine War on the Indian Economy – A Review.*
3. *Role of Cooperative Banks in India – A Review.*
4. *Contribution of Financial Administration in the Development Work of Government of India.*
5. *FDI को आकर्षित करने के लिए भारत सरकार के प्रयास।*

CONFERENCES PARTICIPATED & PAPER PRESENTATIONS

- Participated in **16 national and international conferences, Faculty Development Programmes (FDPs), and workshops**, as reported in the original CV.
- Participated in academic activities related to commerce, banking, financial management, and research.

PROFESSIONAL DEVELOPMENT & TRAINING WORKSHOPS

- Participated in Faculty Development Programmes and workshops to support professional development and academic research.
- Qualified the Rajasthan State Certificate in Information Technology (RSCIT) in 2015 from Vardhman Mahaveer Open University (VMOU), Kota, Rajasthan.

CURRICULUM DEVELOPMENT & ACADEMIC CONTRIBUTIONS

- Prepared lecture notes, teaching materials, and presentations for postgraduate students in Commerce and Management.
- Delivered lectures, seminars, and tutorials to facilitate student learning.
- Evaluated students' academic performance through assignments and examinations.
- Contributed to curriculum development and departmental activities.

- Conducted academic research to strengthen subject knowledge and support teaching effectiveness.

POSITIONS HELD

1. Assistant Professor / Faculty – Commerce (M.Com.), Pandit Deendayal Upadhyaya Shekhawati University, Sikar, Rajasthan (Guest Faculty).
2. Assistant Professor (Guest Faculty), Govind Guru Tribal University, Banswara, Rajasthan.
3. Assistant Professor, Presidency College, Alwar, Rajasthan.

(Dr. Som Dev)